

Draft Programme for the interactive online course on

From Societal Impact Strategy to Implementation and Execution

25-28 May 2021

*Online access,
hosted from Vienna*

Organised by:

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE



universität
wien

di:angewandte



- From Societal Impact Strategy to Implementation and Execution -

In partnership with the *University of Vienna* and the *University of Applied Arts Vienna*, AESIS is proud to present the new online course **From Societal Impact Strategy to Implementation and Execution**, to be held in Vienna, Austria **(25-28 May)**.

The course will bring together experts to cover themes such as:

- ◆ Mapping impact of your institution, defining impact goals, strengths and weaknesses
- ◆ Internal infrastructure, facilities and skills
- ◆ Strengthening position in the external infrastructure through collaborations and framework
- ◆ Supporting researchers through training and facilities with the inclusion of impact strategies in research design
- ◆ Measuring and monitoring impact of research project from all disciplines, including SSHA

This course is meant for:

Managers and administrators of university research
Professionals involved in promoting the impact of science
Impact support & knowledge transfer officers
Policymakers within universities & Other stakeholders

AESIS Advisory Board

Koenraad Debackere	General Manager at K.U. Leuven, Belgium
Beverley Damonse	Executive of Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa
Luke Georghiou	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
Barend van der Meulen	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, the Netherlands
Andrew Plume	Senior Director of Research Evaluation at Elsevier, United Kingdom
Susan Renoe	Assistant Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society
Toby Smith	Vice President of Policy at the American Association of Universities, USA
David Sweeney	Executive Chair, Research England, United Kingdom
Paul Wouters	Dean of Social and Behavioural Sciences & former Director of CWTS, Leiden University, The Netherlands

Open Pre-Course Panel

Tuesday 25 May

Organised in collaboration with:



* The WTZ Ost is supported by the AWS, with funds from the Nationalstiftung für Forschung, Technologie und Entwicklung (Österreich-Fonds)

17:30 Walk-in

Open Pre-Course Panel

FOSTERING & SUPPORTING INTERDISCIPLINARY KNOWLEDGE EXCHANGE

18.00 Word of Welcome

18.20 Evening Panel

Ronald Maier* *Vice-Rector for Digitalisation & Knowledge Transfer, University of Vienna, Austria*

Eva Maria Stadler* *Vice Rector for Exhibitions & Knowledge Transfer, University of Applied Arts Vienna, Austria*

Speaker *Position*

Mike Smith* *Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP & former Pro Vice-Chancellor for Research Enterprise and Knowledge Transfer, United Kingdom*

David Budtz Pedersen* *Director, Humanomics Research Centre & Professor of Impact Studies, Aalborg University Copenhagen, Denmark*

20.00 End of Pre-Course Panel

all times in CEST (GMT+2)

* confirmed speakers

Draft Programme

Wednesday 26 May

all times in CEST (GMT+2)

9.00 - 9.25 Walk-in

9.25 Introduction to Day 1

DEFINING IMPACT

9.30 What is Impact: defining and demonstrating impact

- ◆ Background and Perspectives on Impact
- ◆ Research to Impact: from contextual understanding to practical implementation

Mike Smith* *Emeritus Professor of Medical Science, Managing Partner of Harper Keeley LLP & former Pro Vice-Chancellor for Research Enterprise and Knowledge Transfer, United Kingdom*

10.20 - 10.35 Break

10.35 *Mike Smith continued*

11.25 - 11.40 Break

WHY IMPACT SHOULD BE ON YOUR RADAR

11.40 The Impact Lifecycle

- ◆ Strengths and weaknesses of your institutional impact strategy
- ◆ Aligning mission, strategy, and indicators
- ◆ Understanding your institution's position in the research eco-system

David Budtz Pedersen* *Director, Humanomics Research Centre & Professor of Impact Studies, Aalborg University Copenhagen, Denmark*

12.30 - 13.00 Break

13.00 *David Budtz Pedersen continued*

13.50 - 14.05

* confirmed speakers

Draft Programme

Wednesday 26 May (continued)

all times in CEST (GMT+2)

STRENGTHENING YOUR INTERNAL INFRASTRUCTURE

14.05 Inclusion of Impact Strategies in Research Design to Support Researchers

- ◆ The 6I Research Model: fostering International, Interdisciplinary, Intersectoral, Impactful, Innovative, and Inclusive collaboration
- ◆ Facilities, skills, and impact training for researchers

*Antonia Caro Gonzalez** *Head of International Research Project Office, University of Deusto, Spain*

14.55 - 15.10 Break

15.10 *Antonia Caro Gonzalez continued*

16.00 - 16.15 Break

CASE STUDY EXERCISE

16.15 Introduction to Case-Study Exercise

16.30 Case-study preparation in breakout rooms (optional)

17.00 End of Day 1

Draft Programme

Thursday 27 May

9.00 - 9.25 Walk-in

9.25 Recap of Day 1 & Introduction to Day 2

IMPACT THROUGH COLLABORATION

9.30 Possibilities to enhance interdisciplinary knowledge exchange with special regards

Speaker

10.20 - 10.35 Break

* confirmed speakers

Draft Programme

Thursday 27 May

all times in CEST (GMT+2)

10.35 *Speaker continued*

11.25 - 11.40 Break

11.40 **Frameworks and Collaborations to Strengthen Position in the External Infrastructure**

- ◆ Initiatives for External Engagement
- ◆ Connecting with Business, Government, and other Societal Stakeholders

Borbala Schenk* *European Research Funding Adviser, Dr. Borbala Schenk Consultancy, Hungary*

12.30 - 13.00 Break

13.00 *Borbala Schenk continued*

13.50 - 14.05 Break

INSTITUTIONAL IMPACT EVALUATION

14.05 **Responsible Evaluation of Research Impact**

- ◆ Defining 'responsible evaluation' and understanding impact indicators

Speaker *Position*

14.55 - 15.10 Break

15.10 *Continued*

16.00 - 16.15 Break

CASE STUDY EXERCISE

16.15 **Case-study preparation in breakout rooms with feedback (optional)**

17.00 End of Day 2

* confirmed speakers

Draft Programme

Friday 28 May

all times in CEST (GMT+2)

9.00 - 9.25 Walk-in

9.25 Recap of Day 2 & Introduction to Final Day

IMPACT IMPLEMENTATION IN PRACTICE

9.30 Innovation Matters: Wissenstransferzentrum Ost (Knowledge Transfer Center East)

Tobias Reckling* *Coordinator of Knowledge Transfer, Center East/ Wissenstransferzentrum Ost, Austria*

Angelika Zelisko* *Deputy Head of Support Art and Research Department, University of Applied Arts Vienna, Austria*

10.20 - 10.35 Break

10.35 Real-world Case-Study Presentation

Speaker from pre-
course panel *Position*

11.25 - 11.40 Break

PARTICIPANT PRESENTATIONS

11.40 Participant presentations on case-study exercise

Panel *To be decided*

12.30 - 13.00 Break

13.00 Participant presentations on case-study exercise

Panel *To be decided*

13.50 Final words and conclusions

14.00 End of the Course

* confirmed speakers

David Budtz Pedersen



David Budtz Pedersen is Professor of Science Communication and Impact Studies and Director of the Humanomics Research Centre in Copenhagen, Denmark. His research focuses on science and innovation studies, research management and impact assessment. He frequently acts as speaker and policy adviser to international governments and funding agencies. He holds PhD, MA and BA degrees in philosophy of science and science policy studies from University of Copenhagen and University of Vienna. He is a former Visiting Scholar at the Department of Philosophy, New York University. Alongside his research, David has an international public presence with outreach activities in science policy, speaking frequently on the topics of Open Science, Research Impact and Evidence-Informed Policy-Making. David Budtz has about 150 entries on his list of publications ranging from research papers and policy reports to newspaper articles. He is the Chair of the EU COST High-Level Expert Group on Science Communication. In 2020, he was appointed Knowledge Broker and Science Adviser on Algorithms, Data and Democracy by the Villum & Velux Foundations. Starting in 2021, Dr. Pedersen joins Kyoto University's International Advisory Board for the L-INSIGHT Global Excellence Programme.

Antonia Caro Gonzalez



Antonia Caro González, Head of the International Research Project Office at the University of Deusto, has sound experience in managing complex interdisciplinary research collaborations and community engagement with multi-stakeholder counterparts (academic, government, private sector and civil society). With over 20 years of experience in research internationalisation, Antonia is the senior counsellor for the Rector team in strategic research planning. She is currently responsible of the three Deusto Master Plans on “Internationalisation”, “Social Impact” and “Interdisciplinary Platforms” and in charge of boosting the *6 I's Research Model* and its implementation at the University of Deusto. She is evaluator for the European Commission (H2020, Cosme), manager and researcher in international research projects, and is member of various Board of Directors: European Social Innovation School (ESSI); the “Covenant on Demographic Change” and of the Ethics, Disciplinary and Private Relations Committee of the GaragErasmus Foundation.

Borbála Schenk



Dr. Borbála Schenk has been the Head of the Office of the Director-General of the Centre for Social Sciences of the Hungarian Academy of Sciences since 2012. Her responsibilities include the efficient and smooth operation of most of the administrative aspects of a research organization employing 190 researchers and 30 administrative staff. She is also responsible for institutional communication and research management activities, including the preparation and execution of large European research projects. With the contribution of the pre-award research management team she supervises, the Centre as the Coordinator of a Consortium of 15 universities, recently won an H2020 grant, with the value of over 3 million euros. She serves on the Policy and Representation Committee of the European Association of Research Managers and Administrators (EARMA); is the leader of the Impact and Stakeholder Group of the BESTPRAC Cost Action; and has been invited to speak at international workshops.

Dr. Schenk holds a Law degree from Eötvös Loránd University, Budapest. During her studies she was awarded a Kellner Scholarship and spent an academic year at Bard College, New York. She has extensive experience in research and university environments, having held management, lecturing and editorial positions.

Mike Smith



Prof. Dr. Mike Smith is Emeritus Professor of Medical Science and Managing Partner at Harper Keeley. He has been Dean of Research at the University of Leeds; Deputy and Pro Vice Chancellor for Research and Enterprise at the University of Teesside and Sheffield Hallam University; and Chairman at the Institute of Knowledge Transfer. His forty years experience in research and innovation has focused both on the development of new ideas and their subsequent implementation and impact. At Harper Keeley, he provides expertise in leadership and management in Research, Innovation, Technology Transfer and Commercialisation of research, working with the University sector, large corporations and SMEs. He has held a number of patents and formed about twenty companies, about half in the medical technology or bioscience sector. He has experience working with government departments and has served on many National and International Committees.

More speakers to be confirmed...

...